

Sponsorship

YES! I am committed to:

Diamond Platinum Gold Silver Bronze Friend

Name/Company: _____

Phone: _____ Email: _____

Mail check to: **TURN** BHS 9465 Farnham St., San Diego, CA 92123 Attn. Violet Rieger.
Credit Card: Secure at <https://fundraise.givesmart.com/vf/TdRll> or call (858) 573-2600.
Federal Tax ID #: 95-3302967 All donations are Tax-Deductible.

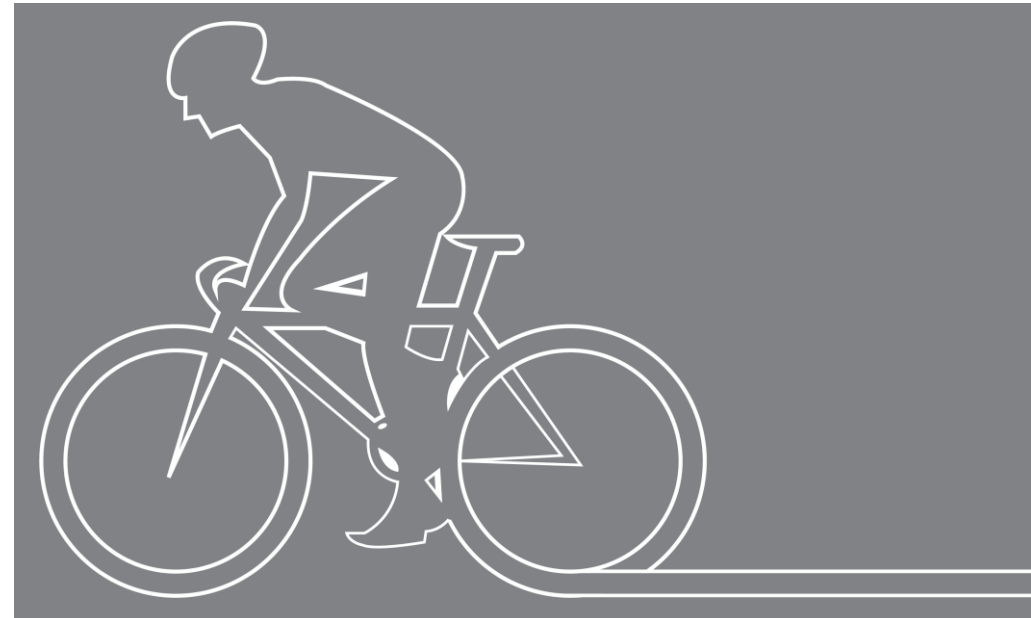
Who We Are

Our mission is **Improving Lives**. Through a diverse workforce TURN promotes wellness, recovery, and resiliency for those impacted by behavioral health challenges. We offer innovative services focused on mental health, supportive housing, substance use disorder, military service transition, and the justice system. We are an organization that embraces the tenets of client-centered care, with our core values of **Integrity, Diversity, Mentorship, and Inclusion** at the forefront of everything we do.

TURN is an established California non-profit 501(c)(3) providing a vast array of clinical services for 80+ behavioral health and housing programs since 1978. TURN programs and services span 10 counties, employing 900+ dedicated individuals. TURN has a rich history of working collaboratively with complex systems to improve the health, wellbeing, and quality of life for individuals and families facing behavioral health challenges.

Tour de Recovery II

Sponsorship Information



June 4th - 11th 2023

MENTAL HEALTH SYSTEMS
TURNSM
Behavioral Health Services

Now in our second year after a resounding success in 2022!

Tour de Recovery is a unique bike riding event that celebrates and brings awareness to recovery from behavioral health challenges. Funds raised benefit **TURN** Behavioral Health Services whose mission is to Improve Lives.

This unique endurance event spans 7 days over 500 miles through California with media tour stops at **TURN** programs in **Fresno, Bakersfield, San Bernardino, Orange, and San Diego**. The ride ends with an inspiring finish celebration at **TURN** Family Recovery Center in Oceanside.

This event promises to be a win-win for our sponsors who will receive expansive coverage while supporting **TURN** programs. Sponsoring opens doors to multiple California communities garnering greater awareness for your brand.

Sponsorship to Your Goals

This event is an amazing opportunity to reach various demographics. Please see the 6 sponsorship options to fit your marketing goals and budget. To discuss partnering with this event, please contact Melanie Carrion: mcarrion@turnbhs.org or (858) 573-2600.

Sponsorship Levels



10,000
Diamond

- ✓ Speaking opportunity
- ✓ Main title event Sponsor & exclusive branding on all materials
- ✓ All benefits in Platinum through Friend Sponsorship



\$7,500
Platinum

- ✓ Company recognition in media materials throughout 2023
- ✓ Plus, benefits listed in Gold Sponsorship



\$5,000
Gold

- ✓ Your company banner displayed at all celebrations
- ✓ Plus, benefits listed in Silver Sponsorship



\$2,500
Silver

- ✓ Link company logo on TURN websites
- ✓ Plus, benefits listed in Bronze Sponsorship



\$1,000
Bronze

- ✓ Featured In E-Newsletter
- ✓ Logo on Tour Stop Banner
- ✓ Logo on event T-shirts



\$500
Friend

- ✓ Logo on event T-shirts